

PERSONAL TRAINER BUSINESS SUCCESS



Professional Development Short Course



OVERVIEW

If you want to start your own business as a Personal Trainer, then this is the course to set you up for success!

Being a successful Personal Trainer is so much more than having a solid understanding of fitness. You need to have a range of business skills and know-how. This course provides you with resources, templates and tools to plan, manage and track your business as a fitness professional. It's designed to be adaptable to suit your individual business goals.

COURSE OUTLINE

Covering everything from insurance, finances & taxes to sales and marketing - this course is designed as an all-in-one, to set up your fitness business!

- Beginning with the end in mind
- Selling your services
- Understanding finance
- Running a successful business
- Insurance and Registration
- Marketing your personal training business
- Looking after your clients

Complete with templates, and tools to build your own business plan; once you've graduated this course, you'll be ready to start your exciting career in the health and fitness industry!

DETAILS

STUDY MODE: ONLINE

COURSE TIMELINE: 6 MONTHS

PRICE: \$990

ASSESSMENT REQUIREMENTS:
ONLINE THEORY

ACCREDITATION & RECOGNITION

RECOGNISED BY FITREC



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